



**Aberdeen City Centre**

May 2015

04/05/2015 to 31/05/2015



REGION - Scotland

Monday to Sunday

COUNT TYPE: Footfall

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Aberdeen City Centre					▼ -0.8 %	
Scotland	▼ -2.0 %	▼ -2.3 %	▼ -2.8 %	▼ -3.1 %	▲ 1.1 %	▼ -0.4 %
UK	▼ -1.2 %	▲ 0.0 %	▼ -1.8 %	▼ -0.9 %	▼ -2.3 %	▼ -1.7 %

**Headlines**

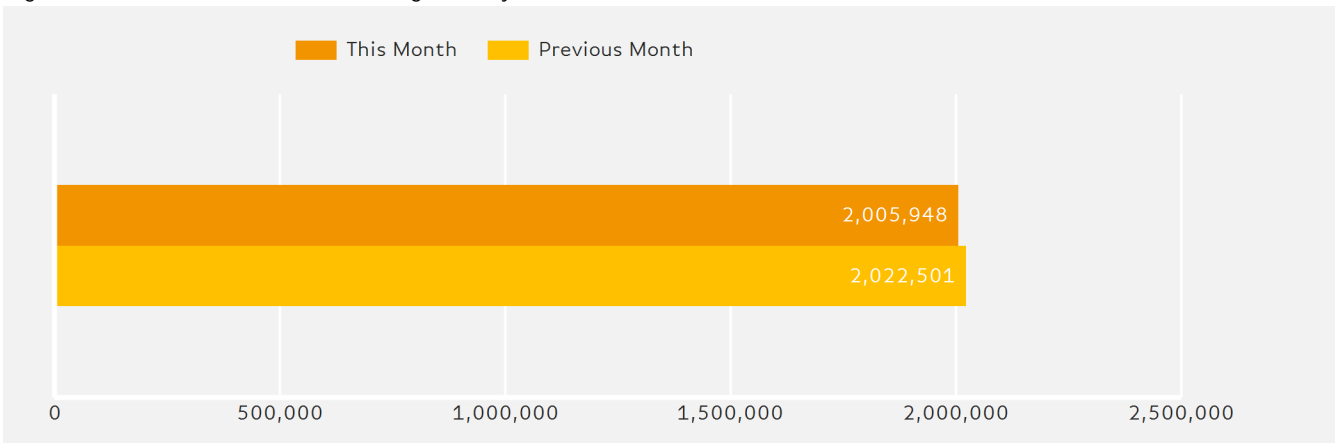
Footfall month commencing 4 May 2015 was 2,005,948.

The busiest day in month commencing 4 May 2015 was Saturday 30 May with 93,833 visitors.

The peak hour of the month was 14:00 on Saturday with footfall of 8,470

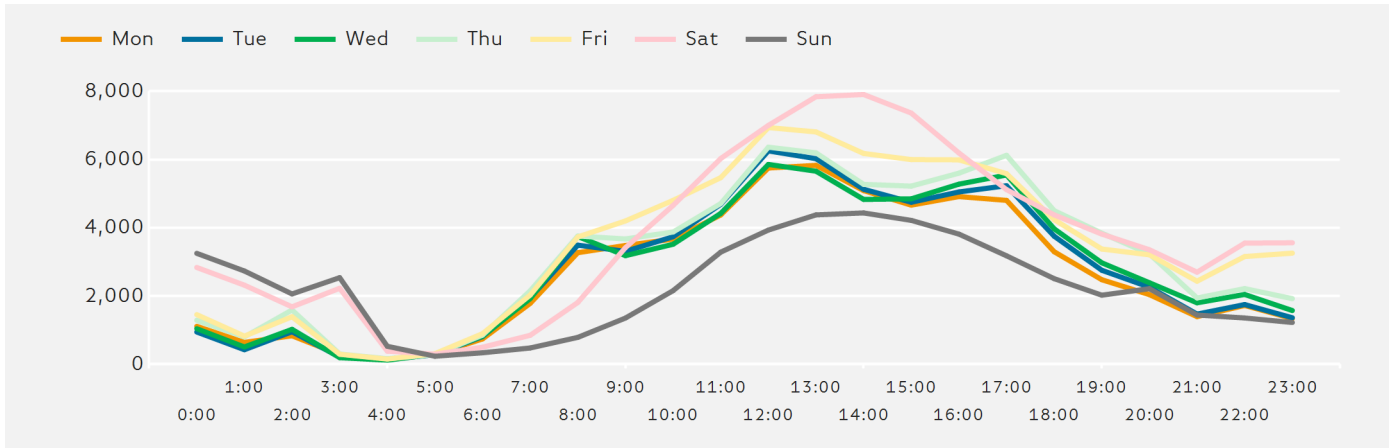
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



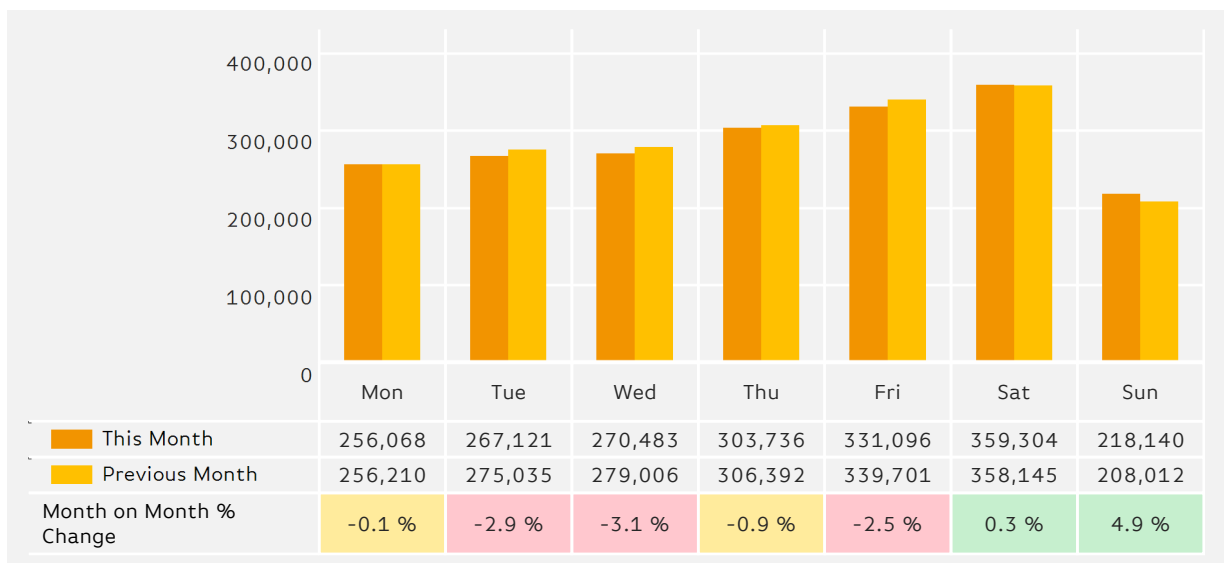
Number of days this month	11	5	12
Number of days same month last year	18	5	5

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	12.5	5.6
2014	13.8	7.9

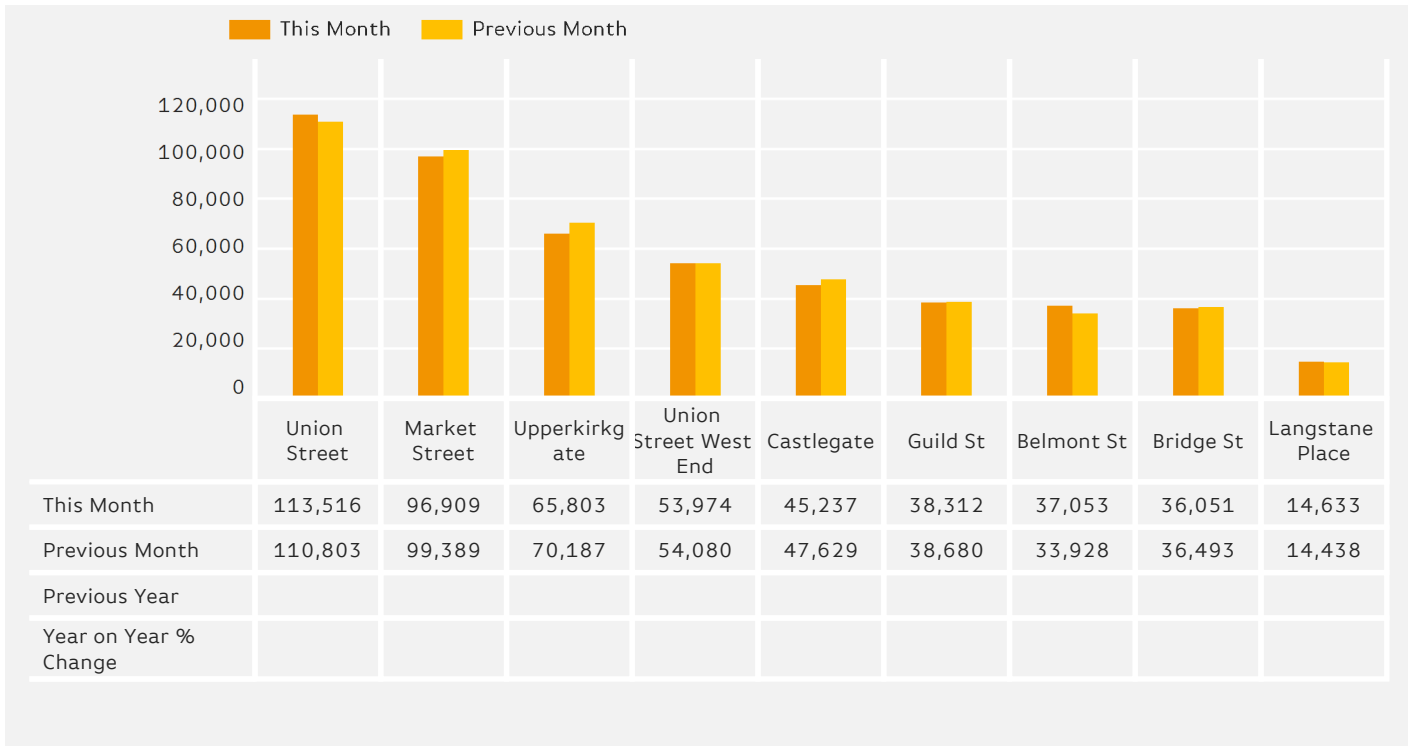
### Footfall by Day

The figures shown below are calculated using monthly totals.



### Footfall Totals

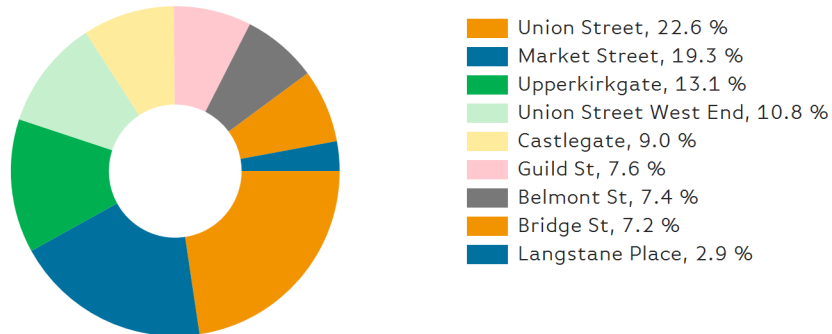
The figures shown below is calculated using weekly averages.



### Footfall Totals

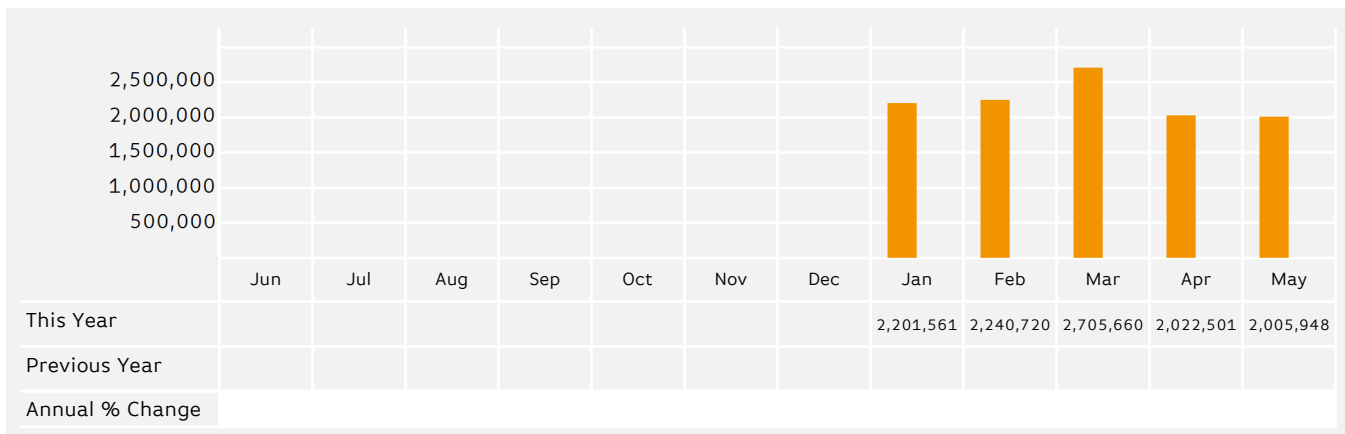
Counting By Location - Main Locations Only

The figures shown below are based on weekly averages



### Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.