



Aberdeen City Centre

April 2015

06/04/2015 to 03/05/2015



REGION - Scotland

Monday to Sunday

COUNT TYPE: Footfall

Monthly Footfall

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Aberdeen City Centre					▼ -6.6 %	
Scotland	▼ -1.7 %	▼ -2.2 %	▼ -0.3 %	▲ 4.1 %	▼ -0.3 %	▲ 10.9 %
UK	▼ -1.0 %	▲ 0.0 %	▼ -0.2 %	▼ -1.4 %	▲ 3.9 %	▲ 5.0 %

Headlines

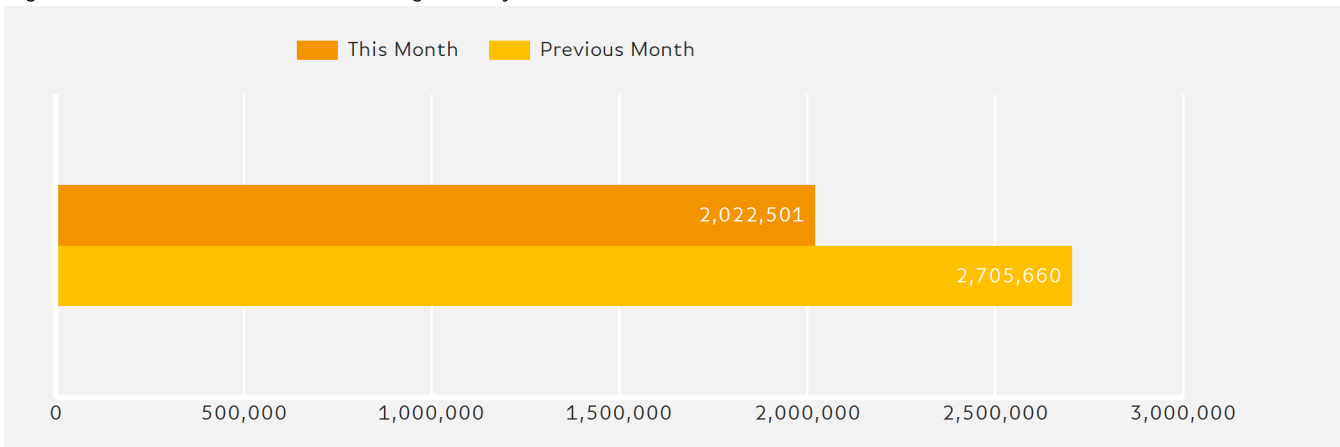
Footfall month commencing 6 April 2015 was 2,022,501.

The busiest day in month commencing 6 April 2015 was Saturday 18 April with 93,213 visitors.

The peak hour of the month was 13:00 on Saturday with footfall of 8,151

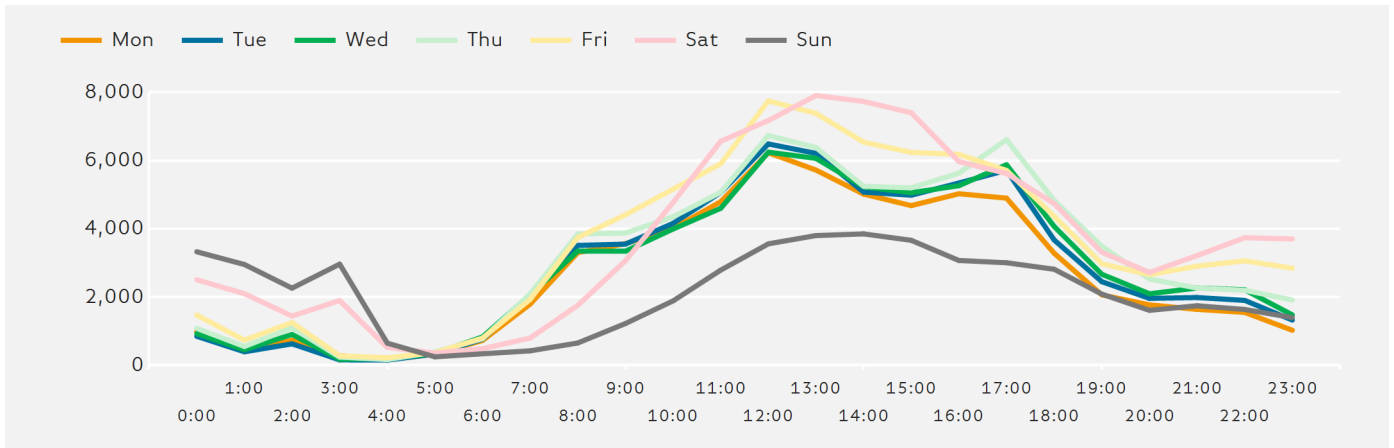
Footfall Totals by Month

Figures shown below are calculated using monthly totals.



Footfall by Hour

The figures shown below are calculated using a weekly average



Weather



FOG

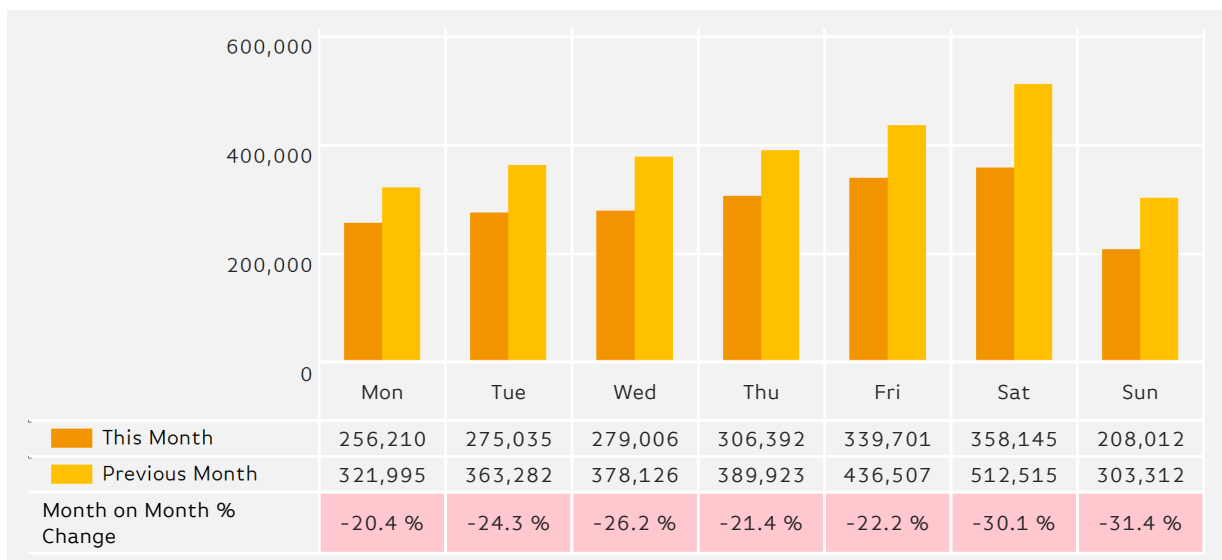
Number of days this month	22	6		
Number of days same month last year	18	6	2	2

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	12.1	3.1
2014	11.9	4.5

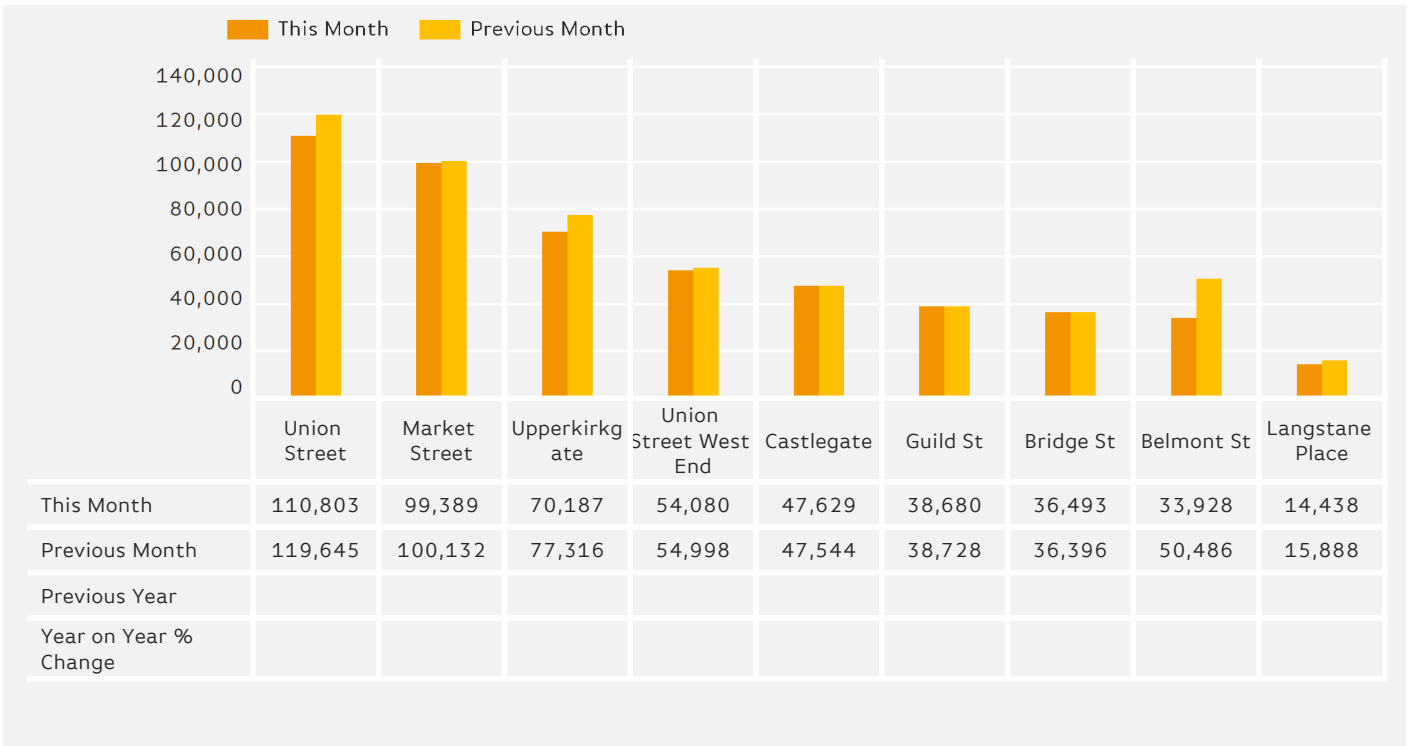
Footfall by Day

The figures shown below are calculated using monthly totals.



Footfall Totals

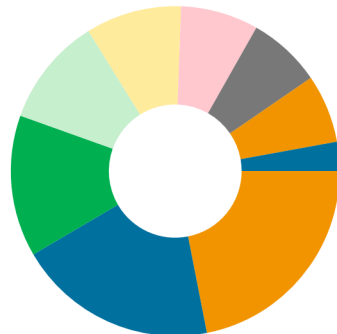
The figures shown below is calculated using weekly averages.



Footfall Totals

Counting By Location - Main Locations Only

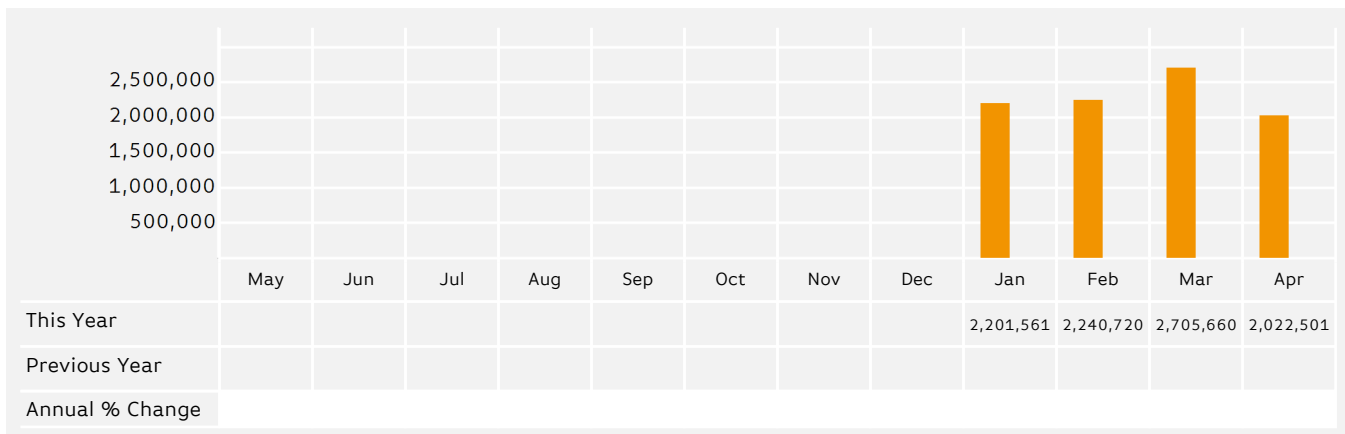
The figures shown below are based on weekly averages



- Union Street, 21.9 %
- Market Street, 19.7 %
- Upperkirkgate, 13.9 %
- Union Street West End, 10.7 %
- Castlegate, 9.4 %
- Guild St, 7.6 %
- Bridge St, 7.2 %
- Belmont St, 6.7 %
- Langstane Place, 2.9 %

Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.